

WHEELABRATOR
Parade

Vol. 16, No. 12 December, 1957



**PROFIT
SHARING
GOAL
\$400,000
PLUS**

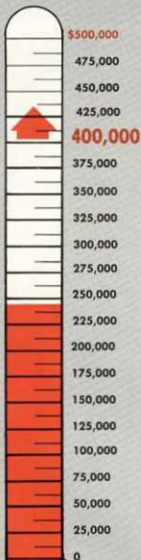


A MAN OF GOODWILL

I came across a clipping in my files the other day which bears repeating. I do not remember where the story first appeared or who the author is, but I believe all of us can gain much by reading it and letting the message just "soak in."

This little story concerns a man of goodwill—a large man physically and a giant mentally. He would not be termed as educated, however, by standards of today. He realizes this and it possibly has a tendency to enhance innate humility and modesty. But, like the original Apostles, he goes about doing good, his advice often being sought and his counsel heeded.

His dormitory, will be named in honor of this humble man who deals in goodwill. His contribution to the endowment fund was land. On the land is \$50,000 worth of standing timber. Ten years from now another cut will make his contribution in excess of \$100,000. This man is indeed a man of goodwill—not alone by virtue of the monetary value of his many gifts to others but by the complete giving of himself.



**TOTAL
TO
OCT.
31st**

\$500,000
475,000
450,000
425,000
400,000
375,000
350,000
325,000
300,000
275,000
250,000
225,000
200,000
175,000
150,000
125,000
100,000
75,000
50,000
25,000
0

on the cover

As the message above the doorway proclaims, the Company wishes once again to extend a "Merry Christmas and a Happy New Year"—to employees, visitors, customers and friends. The huge "fireplace," with Santa perched atop, adds a quality of warmth to the chill of the Winter day as these Wheelabrator folks are homeward bound.

Making their exit are (left to right): John Booth, Sales (Los Angeles Office); Bob Leilaert, Personnel; Nancy Troyer, Abrasive Sales; Charlesie Vinson, Tabulating; Howard Seelye, Engineering; Jean Droll, Receptionist.

Truly Successful

He owns and operates a small general store. Successful as a business man, the store's profits are channeled to those in need, his church and the purchase of land, which through the years has been developed into a huge reforestation project.

A long time ago a small college was founded near his various holdings and he has long served as one of the trustees. From time to time the college became a beneficiary of his thoughtfulness and his church was built on land which he had contributed. He is an expert on standing and cut timber.

College Prospers

The college has prospered and its influence is felt far beyond its former sphere. The thinking and prestige of new trustees, and the increased importance of a wider scope of college usefulness have at times confused the subject of this piece, but he goes on serving where and when asked, often in a dual role.

During the past year the college successfully completed an endowment fund drive, the total underwritten to be matched by a friend whose name the college honors. One half of these funds will be used for additional buildings. One of the buildings, a boys'

WHEELABRATOR
Parade

Published for Employees of
Wheelabrator Corporation
Mishawaka, Indiana
Vol. 18, No. 12—December, 1957
Joseph Flory, Editor

**STILL TIME
FOR THAT LAST**

"Pushup"



"We have all heard, and probably are in agreement with, the old slogan, "It Pays to Advertise."

For advertising to pay, however, it must be planned for greatest effectiveness, and that calls for capable direction and control of advertising activities.

That direction and control is given to the Wheelabrator advertising program by our advertising department, headed by Al Lenhard, assisted by Bob Schalliol, Art Fuller, Ed Nellist and Duff Watson.

The Jaqua Company

And rounding out the advertising team for Wheelabrator is The Jaqua Co. of Grand Rapids, Michigan, the advertising agency for our company for the past 15 years, and one of the leading agencies in industrial advertising in the midwest.

"Perhaps you're asking, "Why an agency when we have an advertising department?" The answer, of course, is that advertising is a business function just as are engineering, production and the other phases necessary to successful operation of any business.

And just as it is more economical to purchase certain components of our finished products from outside sources

Conferring in Al Lenhard's office, standing left to right, are: Don Behrens; Bob Schalliol, Assistant Manager of Sales Promotion and Advertising for Wheelabrator. Seated, left to right, are: Ed Nellist, Wheelabrator Advertising Department; Tom Malloy, Jaqua Publicity Director; Al Lenhard.



Working out the details of a recent advertising promotion in the Jaqua headquarters are, seated left to right: Dick Kemnitz, Jaqua Assistant Account Executive; Don Behrens, Vice President and Account Executive of Jaqua; Al Lenhard, Wheelabrator Manager of Sales Promotion and Advertising; Duff Watson, Wheelabrator Advertising Department. Standing, left to right: Art Fuller, Advertising Production, Wheelabrator; Larry Marchetti, Jaqua Vice President.

Advertising that Pays

Results from Harmonious Agency Relations

rather than make them here, so it is more economical to hire certain phases of advertising from an outside source. For instance, an electric motor manufacturer who serves many customers can sell us good electric motors more cheaply than we could make them. We have the personnel who can judge which electric motor is best for our needs, but it would not be economical for us to make the motors.

Complete Service

In the same way, the Jaqua Co., serving more than 30 industrial and consumer advertisers, is able to put at our disposal the personnel and the facilities for creating and producing advertising at a cost far below that which would be required for facilities that would permit us to do our own.

To begin with, our account is served by a Jaqua account executive and two assistants. These men visit Mishawaka every two or four weeks and are in touch with our advertising department

almost daily by phone letter, telegram or teletype. These men have the backing of an agency staff that includes experienced artists, a photographic services department, a research department, a publicity department and production facilities for the printing of folders, brochures, pamphlets, catalogs, etc.

Plans Board

In addition, Wheelabrator receives the benefit of the Jaqua Plans Board which is composed of all the account teams in the agency plus an additional creative staff. In 1956, the Jaqua Plans Board met more than 80 times in the Jaqua office and in clients' offices, to bring the collective advertising experience of its members to bear on specific client problems — including those of Wheelabrator.

And, as a member of the Affiliated Advertising Agencies Network, which is composed of approximately 40 agencies across the United States and Canada, the Jaqua Co. gives us access to the best thinking of hundreds of other practical advertising people. Jaqua also is a member of the American Association of Advertising Agencies, which imposes the highest standards for membership.

Due to space limitations, it is impossible to go into every detail of advertising, but this gives a brief idea of how Wheelabrator advertising, directed and controlled by our advertising department and created and produced by our agency, continues to grow in scope and effectiveness.



SUPER is the Answer



Wheelabrator Super Tumblers continue to get the job done with minimum cost and maximum efficiency. They do well on midsize and giant castings alike. A good example is the performance of a 28 cu. ft. Super at Pacific Southern Foundries, Inc., Bakersfield, California.

This company produces cast steel high-pressure valve bodies and parts for exclusive use in petroleum refineries. These valves range from 1/2" diameter to 20" diameter and weigh up to 2300 pounds.

Handles Big Volume

At Pacific Southern the Super Tumbler handles approximately 70 tons of work per day, with the average hourly production 8750 pounds. Average loads weigh from 2400 to 3400 pounds.

Super savings is also part of the story here. After 478 operating hours, only two sets of blades have been replaced.



Absenteeism is like a boomerang — it comes back to smack you right in your profit sharing.

RIORDAN HEADS NEW GROUP

Bob Riordan, Export Manager of Wheelabrator Corporation, has been named President of the newly-formed Michigan World Trade Club. Business men in Northern Indiana and Southern Michigan have organized the body for the study and promoting of foreign trade.

Other officers of the club are: Executive Secretary, Eli Miller, South Bend Chamber of Commerce; First Vice President, Manuel J. Perez, Miles Laboratories Inc., Elkhart; Second Vice President, Jim Widner, Tyler Refrigeration Corporation, Niles; Secretary, Jack Flugs, V-M Corporation, Benton Harbor; Treasurer, Oscar Bock, Studebaker-Packard Corporation.

NEWS and VIEWS

W/A PRODUCTS

Ed Clarke, District Manager in the Houston Office, called recently on the Lec Electric Company of Dallas, reconditioners of automobile parts. These people have been using Long-Life Parts available in their 27" x 36" Tumbler and are enthusiastic about the results. They say that their maintenance problems have practically ceased to exist.

The Lec folks also speak well of Sticlets, which has been their standard abrasive for the past two years. They say that abrasive costs have been reduced more than 30%. Furthermore, a dust collection problem has been lessened, since Sticlets do not break down into dust as easily as before.

Proof continues to come in that Long-Life Parts are superior to those of competition on a cost-comparison basis. As an example, the Dominion Engineering Works Ltd., Iachine, Quebec, found that mild steel liners lasted usually about three weeks before being replaced. Certain Long-Life Parts are still in use after 18 months operation. In the future, Long-Life Parts will be standard with this firm.

An interesting experience concerning Long-Life Parts is reported by Draper Corporation, Hopdale, Massachusetts. A little more than a year ago this firm bought \$800 worth of Long-Life Cabinet Liners. These were installed in their Wheelabrator Cabinet in which they clean textile loom frames. None of the Long-Life Liners have as yet been removed. The Draper people estimate that had they continued to use the homemade parts as formerly, the cost would have been \$13,000 instead of the \$800.

The installation of a 7 cu. ft. Super Tumbler at McGill Manufacturing Company, Valparaiso, Indiana, has proved to be a valuable saver of time. When the old 27" x 36" Tumbler was in operation, it was necessary to run a great number of the small parts in baskets in order to prevent jamming between the flights, thus stopping the machine. Loading and unloading of baskets required a lot of unproductive time. This is no longer necessary with the Super with its tight fitting mill flights.



Gibson at left, Bohm at right.

ERNIE GIBSON

IN NAVAL RESERVE CEREMONIES

Several changes of command were made recently in the U. S. Naval Reserve and Marine Corps Training Center, South Bend. Taking part in one of the command changes was Ernie Gibson, Sales Engineer, Government Sales.

Lieut. Cmdr. Gibson, the Commanding Officer of Reserve Division 9-49(M), was relieved by Lieut. Cmdr. Paul E. Bohm, Jr., the Executive Officer of the Division. Lieut. Cmdr. Gibson moved to the Battalion Staff as Chief-of-Staff.

Ernie has been a member of the Naval Reserve since July, 1948. He served as Recruiting Officer and Division Classification Officer until October, 1954. At this time he assumed the duties of Commanding Officer of Reserve Division 9-49(M), relieving another Wheelabrator man, Phil Jordan.

Another Wheelabrator man, Mason Atkins, is active in the Naval Reserve. Lieut. Atkins is Training Officer of the Division, a post he has held since July 1, 1957.

Company Will Present Hams and Turkeys for Christmas



Wheelabrator has announced a change in its annual Christmas gift to employees. In place of the customary "turkey check" of \$10, each employee will be presented a turkey "in the flesh" — plus a ham for good measure, despite the added problem of distribution, etc.

During the week prior to Christmas week, each active employee in the shop or home office will be given an IBM card. This card will serve as proper identification and will entitle the holder to both a ham and turkey upon surrender, Monday, December 23. Distribution of identical gifts to field personnel will be handled by District Managers.

Quality Gifts

Both the hams and turkeys are selected merchandise, and it is hoped they will take care of the meat problem for Christmas and New Year. The turkeys are broad breasted hens and the hams are smoked and precooked. By receiving your turkey two days prior to Christmas day you should have sufficient time in which to defrost and prepare it for Christmas dinner.

Further details as to just when and where you may pick up your hams and turkeys are being posted on all bulletin boards.

The Officers and Directors of Wheelabrator wish each and every one of you a bounteous and joyful Holiday Season!

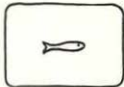
From Assistant Purchasing Agent to Purchasing Agent

MYRON "MIKE" YODER

Myron "Mike" Yoder came to Wheelabrator in December, 1942, after having been employed by Platt Trailer Company, Elkhart, where he learned the fundamentals of purchasing. His first job here was Assistant Purchasing Agent. It was not long, however, until he was promoted, becoming Purchasing Agent in July, 1943.



We
Know
Him
When



Smart sardine whose maturing savings bonds enabled him to buy private car.

The Passing Parade

PARADE REPORTERS



HILDRETH BOEHNLEIN
Machine Shop — Stock Room



FLORENCE DUNCAN
Office — Engineering (Downstairs)



MARIE MENZIE
Office — Engineering (Upstairs)



MILFERD GARDNER
Steel Shop



LOYD McCULLOUGH
Steel Shop (Mish.)



MAYNARD LESTER
Plant No. 2

"Never practice what you preach. If you're going to practice it, why preach it."
— **LAWTON STEFFENS** (M.G.)

Our deepest sympathy goes to Hazel Pate on the death of her husband. He had undergone surgery several times. Hazel had worked very little this past summer as she had to take care of him. (The Lord giveth and the Lord taketh away. By the time you read this the Lord will have given Hazel a grandchild.) (M.G.)

Did you know that the HAA Wheelabrator pass ball team has not been scored upon since the championship game of last year? Pass ball fans certainly ought to get out and see these boys play. (M.G.)

Nelson Kinney's father, who works in the Foundry, came back from a hunting trip in Wyoming bringing with him three deer. (M.G.)

Tom Lewis spent the week of inventory in Tampa and St. Petersburg, Florida, going and returning by Eastern Airlines. He saw he was in Tampa 4½ hours after taking off from

Chicago Airport. While gone, Tom visited many points of interest including Cypress Gardens. This is where a movie company built a \$45,000 swimming pool for a scene in which Esther Williams played. The scene required only 7½ minutes to shoot. Tom's parents live in Tampa. (M.G.)

Fred Beals was among a group of people who went to Ft. Wayne as members of the Caledonia Kilty Band to attend a concert of the Black Watch Regimental Band and Bagpipe Band of Scotland. (M.G.)

"The things most people want to know about are usually none of their business."
— **GEORGE BERNARD SHAW** (M.G.)

Wilbur Sawdon has been off sick more than three weeks. We hope he is on the job by the time you read this. (L.M.)

Ted Kasacka was the winner of 2nd prize for Large Mouth Bass in the Wheelabrator Athletic Association Fishing Contest. (L.M.)

Swinging Squares is looking for members who like to square dance. Married couples only are eligible. See "Mac" McCullough, Steel Shop (Nights). (L.M.)

Seen in the Elkhart Truth under the heading of "48 Years Ago" — The eight foremen at the Foster Machine Company have been equipped with roller skates to help speed up their supervision of production. (L.M.)

Welcome back to Richard Feehey of the Sheet Plant Lab, who is back to work after a lay-off. (M.L.)

Mr. and Mrs. A. VandeLeo, 202 East Borley Avenue, Mishawaka, recently celebrated their 20th wedding anniversary. Some 60 relatives and friends surprised the couple. (M.L.)

Gerold Burke of the Lab left recently to devote his full time to the River Park Free Methodist Church. Rev. Burke had worked here since December, 1956. (M.L.)

It was called to our attention lately that two of our fellow workers, Arthur Gilliam, Jr. and Marion Welch, helped build Plant 2. After the job was done they decided they would like to stay

on as employees of Wheelabrator, so after a lapse of time they both got work here. Art is a Memorial Operator and Casey is a Janitor. (M.L.)

Bill Newland of Heat Treat is home after a 2-week stay in the hospital from burns received on the job. By the time this appears we all hope to see him back to work. (M.L.)

Joe Jernigan and Harold Mayes are both happy to report that their wives are home after spending some time in the hospital. (M.L.)

Has anyone noticed how Ed Norton is walking on the clouds since his picture appeared on the cover of PARADE? (M.L.)

When drivink into the parking lot, please use caution, as Leo Fabarik, Duck Foreman, has his German "Iseltin" parked there. It may be small but it's his pride and joy. (M.L.)

Dennis LaPlace nipped the tips of his fingers recently, but we're happy it wasn't any worse. Take it easy after this, Dennis — 10 fingers and thumbs are all that come with standard equipment. (M.L.)

Our deepest sympathy goes to the following: Leo Hartz, Furnace Operator, on the death of his mother; Robert Mortimer, Furnace Operator, on the death of his father; Lowell Wright on the death of his father. (M.L.)

We have just learned that Richard McConahy, Furnace Operator, is off sick with pneumonia. We trust Dick is back on the job when you read this. (M.L.)

Welcome! to Mary Ann Kach, Downstairs Engineering, who has joined us. Mary Ann tells me she is a new bride and she and her husband, Jerry, live at 1820½ Lincolnway, East, Mishawaka. (F.D.)

Sherri Van Famel left us to stay at home and keep house anticipating the arrival of a blessed event. (F.D.)

Barbara Buckley, Switchboard, has announced her betrothal to Calvin Murker, Woodland. They are planning their wedding to take place, February 1st. (F.D.)

Pat Stoekinger, Switchboard, has a new and very interesting hobby, which

Wheelabrator Folks on the Job



CLARENCE LUTZ, Steel Shop, came to work for Wheelabrator in August, 1947. Parvously he had been employed by Bendix Products Division. Clarence is an Arc Welder in the Steel Shop. He is married and has three children. Clarence says that his chief spare time interests are bowling and "filing up around home."

she has just recently been very active at — that of planning the flower arrangements and bouquets for new brides. Consult Pat, when you plan your wedding or require any flowers. She and her husband Ralph will be happy to serve you. (F.D.)

I want to compliment Cecil Millman, Cost, and Duncan MacMillan, Sales, on their new hair styles. (F.D.)

Congratulations to Lawrence "Bud" Myers and wife on a happy event. A baby girl, Michelle Jo, was born October 28, in St. Joseph's Hospital, Mishawaka. The weight — 6 pounds and 1/2 ounces. (H.B.)

Martha Heston, Parts Service, being the wife of Patrolman Kenny Heston, was quite indignant the other day. It seems some woman driver came along, and being wared on by the officer and desiring to make a left turn, she turned the corner, knocking him down in the process, and proceeded onward — leaving him with a gash on his leg and facing a lot of traffic. (She didn't even get a ticket for this offense because he was too busy.) We heard Patrolman Heston has requested an assignment on some other less dangerous corner, as a result of this unfortunate accident. (They have women drivers all over, Kenny.) (M.M.)

Duncan MacMillan, Sales, is now n

full-fledged citizen of the U.S.A., having been given his citizenship papers as of October 9. Some of his co-workers kindly presented him with a cake on his return to the office, in honor of the event. (M.M.)

Ken Ogilvie, Dust & Fume Regional Engineer, gave a speech on electric furnace fume collection October 23 for the Joint Air Pollution Abatement Research Committee, in Pittsburgh, Pennsylvania. Mr. R. T. Pring attended this meeting, also. (M.M.)

The Mishawaka Jaycees put on their annual Halloween party, with several Wheelabrator people on the committees. Charles Pedrotty (son of Frank Pedrotty, Sales, was general chairman of the event; Jim Hill, Sales, was food chairman; Dick Penska, Abrasive, and Jim Montgomery, Parts Service, worked on the committees; and Jim Hatcher, Engineering, was an Auxiliary Policeman on duty there. This party is a lot of work, but for a worthy cause, so keep up the good work, fellows. (P.S.: They fed over 3000 people.) (M.M.)

Roehle Ruff, Advertising, has left us to go Seattle, Washington. (M.M.)

Pat Snyder, Abrasive, and Barbara Uahn, Sales, flew to Florida for a week's vacation. They were accompanied by Jackie McBride and another gal friend. These girls are smart . . . they still have vacations coming to them while the rest of us are ready for another one! (M.M.)

Karen Hlyska, Abrasives, was a lovely bride, having been married on October 26 to Richard Engle in St. Bruno's Church. (M.M.)

BRIDGE LEAGUE

The Wheelabrator Bridge League is now pretty well organized, and everyone seems to be "in the swing". The duplicate board equipment was furnished by our Athletic Association. Seven or eight tables are in play. Winners at the third session were: North-South: Per Jackson and Mrs. James K. Davidson; Aline and Gene Dickerson, East-West; Dorothy Lotland Marie Menzie; Bob and Agnes Gallatin; Barb Potts and Dick Penska tied for second.

Meetings are the 2nd and 4th Friday of each month, at Hotel Mishawaka, 8:00 P.M. This is open to all Wheelabrator employees, family and friends — and we repeat — everyone who plays bridge or who would like to learn the game is welcome to attend the meetings. (M.M.)

Dust & Fume Division seems to have been well represented in the hospitals and doctors' offices lately. Dollie Lott contracted pneumonia as the aftermath of a very bad cold and was hospital-

ized; at the same time, Virginia Walker's husband, Joe, was hospitalized for an emergency appendectomy. Virginia Heinzman's daughter, Carol, wore a cast on her arm for several weeks, having broken it at the school gym. Then both Carol and Cindy Heinzman contracted the flu. Meanwhile the other members of the division were having their troubles with their families having the flu. (M.M.)

Marlene Cluys has left Wheelabrator for employment with the Delta Air Lines. (M.M.)

Elsie Cluys, Research, is back after eye surgery at Ann Arbor on October 25th. (M.M.)

Anna Marie Hiesbroeck, Engineering, is pretty popular with all her relatives in Italy now, but she doesn't seem to be too well liked at home, especially by her husband, Ed. It seems Anna Marie's mother packed up several articles for shipment to relatives and sent them on. Later, a thorough search was made for two of Ed's topcoats (including various cleaners in the vicinity). It then developed they had been sent with the other things to Italy. Poor Ed — we hope he has a sweater to wear! (Incidentally, we're just kidding — Ed was a very "good sport" about this little incident.) (M.M.)

Wheelabrator Folks on the Job



MEDRED STEVENS has been employed here since February, 1952. He is a Welder in the Steel Shop (High). Before coming here, Med worked for Sauer-Forgue Company, makers of safety device equipment. He is married and has a 2-year-old daughter. Med says he does not have too many spare time activities aside from fishing.



You still have time to beat the clock if you really want to find out how you, or your sons and daughters, can take advantage of a free education. But you will have to do it now. January 1 is the deadline for making application for either the Verne E. Minich or Otis A. Pfaff Scholarships to Purdue University and the University of Notre Dame respectively. You have nothing to lose but may have much to gain by stopping in at our Personnel Office today.

WHAT DO YOU THINK

"What do you think of the Wheelabrator Scholarship Plan?"

This is the question we asked recently of several Wheelabrator employees, men and women alike. Some of the answers, which we think are worth consideration, are listed here:

"Certainly for those who are eligible, the Company extends a wonderful opportunity to gain an education which might otherwise be denied them, and at the same time represents a giant stride forward in promoting a healthy employer-employee relationship. It is regrettable that more of our employees do not take advantage of this opportunity."

Bob Lelaert, (Personnel)

"I think the Wheelabrator Scholarship Plan is a great thing because it gives the children of the high schools something to work for — and a lot of them a chance to go to college who otherwise would not get the chance.

What they get in school, no one can take away from them."

Oral Emmans, (Steel Shop)

"I believe that Wheelabrator has shown a progressive attitude in encouraging the higher education of outstanding young people. The award of these generous scholarships has made it possible for the recipients to continue their studies with assurance against interruption because of lack of funds, and because of the implied security of a scholarship award, they can concentrate more effectively on their studies."

"In addition to the financial aspects, the award of a Wheelabrator Scholarship is an honor and imbues a sense of obligation on the part of the student to justify the confidence placed in him."

Dorothy Lutt, (Dust & Fume)

"I believe the Wheelabrator Scholarship Plan is a wonderful one. It helps young men that are capable and not financially able to acquire a college education."

Louis Zawierucha, (Machine Shop)

Barbara has first hand knowledge of this subject since her daughter, Nancy is presently attending Purdue on a Verne E. Minich Scholarship.

Louis is the father of Dennis Zawierucha who is presently attending University of Notre Dame on an Otis A. Pfaff Scholarship.

DISTRICT MANAGERS CONVENE

All Wheelabrator District Managers met in conference at the Mishawaka Office November 19-21. The conference opened with Bob Orth presiding. A business review and the outlook for 1958 was presented by Bud Rich.

All phases of Company operations were covered in talks at group discussions during the 3-day meeting. Additional Mishawaka Office personnel taking part in the program were: Les Andrus, Ken Blessing, George Pfaff, Al Lenhard, Julie Skeje, Jack Pichard, George Burditt and Phil Jordan.

IN MEMORIAM

We were shocked at the tragic passing of Clyde F. Kyle, father of Russell "Bud" Kyle, 11 ad of Tabulating. Mr. Kyle was the victim of a tragic automobile accident in the early hours of October 25. To Bud and other members of the family we wish to extend our heartfelt sympathy.

PERSONAL GLIMPSES



Maurice "Red" Van Poelvoorde, Stockroom, came to work at Wheelabrator in February, 1934. Previously he had been employed by Ball-Band Plant. His job here is Group Leader in the Stockroom. Red is married and has a daughter 8 years of age. He says that much of his spare time is spent in fishing, gardening and watching TV.



Wenzel Van Keuren has been with Wheelabrator since November, 1941. Before coming here he worked as a Machinist Apprentice for New York Central Railroad. Van's job is Group Leader and Order Filler on Nights. He is married and has a 14-year-old son. For outside activities, Van likes gardening and fishing. He likes especially to cast for bass and pike.

YOUR EYES and



We often hear discussions as to whether TV is harmful to the eyes, and if so, to what extent. Experts pretty well agree that when viewed in moderation and under proper conditions, television does not cause visual trouble although it often reveals existing seeing faults.

People like to watch TV at the end of the day, when eyes are already tired. If they are to find real relaxation in doing this, they must be able to see without effort. About 50% of all Americans wear glasses, and it's estimated that 70% should wear them. Many of these people need spectacles to make TV viewing a harmless pleasure. You can replace your TV set but you can't replace your eyes.

Do's and Don'ts

To preserve your eyes there are a few simple rules to observe:

DO—

- Keep wall behind set evenly and not too brightly lit.
- Use at least one table or floor lamp.
- Sit far enough away so that you cannot see scanning lines.
- Place receiving set at eye level or slightly below.
- Rest eyes occasionally by looking around the room.
- Adjust screen to medium brightness.

DON'T—

- Watch in a dark room, because eyes are strained by need to adjust to darkness of room and light of screen. 10 times brighter than movies. TV screen, unlike movies, is small and does not fill field of vision.
- Shine a light directly on screen.
- Let children sit on floor, straining to look upward at screen.
- Sacrifice a steady picture for a bright one.
- Continue watching when eyes are tired.



CLINE AND RIORDAN RETURN

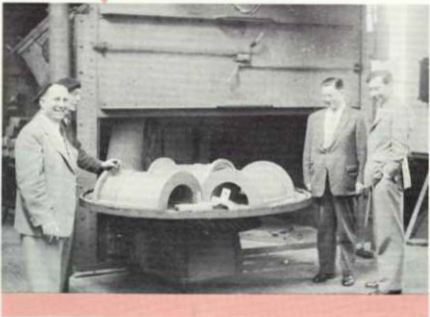
Chal Cline, Engineering Assistant to President Pfaff, and Bob Riordan, Wheelabrator Export Manager, are now back at their desks after an extended European trip by air. They were gone the latter half of September and all of October.

The pair visited our representatives and business associates in 14 countries of Western Europe, and had occasion

to see many Wheelabrator machines in operation.

The picture at the top shows Chal Cline with several French representatives in one of the large steel mills of France. Cline is fourth from left.

The other picture was taken in a large plant in England. Chal Cline is third from left.





Left to right — Lillian, Lucille and Bob.

MEET ANOTHER FAMILY GROUP

This will introduce still another combination among our many family teams within the Company. They are Regina Lucille Burkhardt, Lillian Cook and Bob Burkhardt. Regina, better known as Lucille, and Bob are husband and wife, while Lillian and Lucille are cousins (their mothers are sisters).

Lucille

Lucille, who works on the Blue Print machine, came to work for Wheelabrator in September, 1946. At the suggestion of a girl who was here at the time, she made application and was hired. Before coming here she had worked as checker in a grocery and had done drafting work at Bendix Products Division.

Lucille is a great lover of many sports. She has played on various basketball, softball and bowling teams in the area, and was nearly always in the stands to watch Wheelabrator softball teams in action this past season, accompanied by her husband and 4-year-old Sharon Kay.

Bob

Bob, husband of Lucille, has been with the Company since May, 1955, having worked for Singer Manufacturing Company. When this firm relocated, Bob "needed a job" and found it at Wheelabrator. He is a Ball Mill Operator in Plant 2.

Bob says his chief spare time interests are watching TV, fishing, bowling and attending square dances with his wife. Both belong to a square dance club. He is also a member of the Eagles Lodge.

Lillian

Lillian was employed by the Company in August, 1952, having previously worked in the office of the Ball-Band Plant. At present she is Secretary to Al Lenhard, Manager of Sales Promotion and Advertising, but has worked in Sales and Accounting. Lillian says she came to Wheelabrator "because it was convenient to home and had heard it was a good place to work."

Lillian is a person who gets a lot done in a limited period of time. Much of her time is devoted to her two sons, Douglas John, 13, and Gregory Thomas, 7. She helps them with their school work, and manages to get a look at TV occasionally. She has belonged to the same bridge club for 18 years. This past summer she spent much time in "recting a new back yard started." In discussing good things to eat, Lillian remarks that she "just loves Italian food."

CITIZEN MacMILLAN

Duncan MacMillan receives best wishes and congratulations from three of his fair fellow employees of the Sales Department upon the occasion of his becoming an American citizen recently. The girls backed up their sentiments with a tasty cake for Citizen MacMillan. Left to right, the girls are: Carol Wiegane, Barbara Hahn and Carol Boehnen.

Duncan is a native of Glasgow, Scotland, but moved with his parents to Stratford, Ontario, Canada at the age of four. He has been with Wheelabrator since January, 1953. We are happy to number Duncan among our fellow Americans.



DILL PRESENTS PAPER

Gilbert D. Dill, Process Engineer, Steel Division, spoke before the Wire Association members recently at their annual convention held in La Salle Hotel, Chicago. His topic was "From Hot Rolled Rod to Finished Wire Through the Process of Mechanical Blast Cleaning."

Using a series of slides, Gil presented a comprehensive story of the value and significance of Wheelabrator equipment in various steel mill operations, as contrasted to the acid pickling method which is gradually being replaced by Wheelabrator mechanical blast cleaning.

In closing, Gil pointed out: "We believe our process can be applied to nearly all rod and bar cleaning problems. Our large demonstration laboratory and our design engineers are at your disposal. We strongly suggest that you take advantage of these facilities to leave the savings possible through the use of mechanical blast descaling."

SHOW TIME IS BIG TIME

Trade shows are a very important phase of our many promotions to keep Wheelabrator products before the eyes of the proper people. The progressive company takes advantage of any such promotion which will result in increased business and profits for all of us, hence our being a part of two shows recently — the Metal Show held in International Amphitheatre, Chicago, November 4-8; the Barrel and Drum Show at Hotel Roosevelt, New York, November 7-9.

The Metal Show

At the Metal Show we were among 450 exhibitors of equipment pertinent to the entire metal industry — heat treating, fabrication, cleaning, finishing, welding, etc. Highlight of the Wheelabrator presentation was a recorded talk explaining the revolutionary advantages of the Super Tumbler. In conjunction with this talk, a professional model called attention to the numerous improved features of the machine. The "big thing" concerning the Metal Show was that it was attended by approximately 55,000 key personnel in all areas of the metal industry — men who had the Wheelabrator story carried directly to them and were in position to thoroughly analyze our presentation.

In the one picture a group looks on as the model gives her presentation at the Metal Show.

The Barrel and Drum Show

The Barrel and Drum Show is not "big" as compared to others in which we have participated, either in number of exhibitors or size of equipment. It is important to Wheelabrator, however, in that the drum reconditioning field is rapidly expanding, and we are aiming at getting and holding the bulk of this business. It is estimated that more than 80% of all the drums and barrels cleaned in the reconditioning process are Wheelabrated.

In the Wheelabrator booth were photographs, sketches and copy covering the various types of our drum cleaning machines. A sample blasted drum was on display illustrating the finish obtainable with Wheelabrating.

In the lower photo Al Smith, District Service Engineer of our New York Office, talks to a pair of visitors in the booth at the Barrel and Drum Show.





IS RECORDED

This is rather late to be reporting on the Wheelabrator Athletic Association Fishing Contest, but there was some delay in classifying those beauties which "got away" and the ones which were on hand "in the flesh." In the interests of accuracy and veracity we are dealing only with the latter. Top spot in each of the nine classifications, along with the length of the catches are as follows:

Frank Kronwiter (Ship Plant)	Channel Cat	— 28 1/2 inches
Keith Mishler (Steel Shop)	Trou	— 15 1/2 inches
Bill Hazz (Boating)	Northern Pike	— 28 1/4 inches
Ray Christie (Ship Plant)	Yellow Perch	— 13 1/2 inches
Dick Spess (Ship Plant)	Wall Eyed Pike	— 15 1/2 inches
Karl Smith (Engineering)	Small Mouth Bass	— 20 inches
Mary Pawe (Steel Shop)	Large Mouth Bass	— 22 1/2 inches
Bill Fore (Worth Shipping)	Carp	— 13 1/2 inches
Ray Collie and Al DeGester (Stockroom)	Blue Gill (Tie)	— 10 1/2 inches



Donald Palmer (returned from service), Steel Shop; William Row (recalled), Steel Shop; Charles Dubie (recalled), Steel Shop; Richard Feehey (recalled), Plant 2; Mary Koch, Engineering; Kenneth Kleiser, Sales; Elizabeth Church, Dust & Fume; Wendell Colton, Abrasive Sales; Ralph "Steve" Marcus, Abrasive Sales.

WHEELABRATOR LOCAL 995 TEAM IS TOPS

The Indiana Independent Athletic Association has announced the presentation of a trophy to the winning team in the "D" Softball League. First place honors went to the club sponsored by Local 995 U.A.W.-C.I.O. of Wheelabrator Corporation. Two members of the team are sons of Harry Hixenbaugh, Engineering—Dan and Bob.

In the photo, Bob Pherson, Vice President of Local 995, is making the presentation to Charles Hixenbaugh who accepts on behalf of his team mates.

BOWLING REPORT

Here are standings of our various bowling teams as of November 8:

Wheelabrator League

Team	Won	Lost
Machine Shop	29	15
Stockroom	23	21
Steel Shop	23	21
Maintenance	21 1/2	22 1/2
Engineering	19	25
Office	16 1/2	27 1/2

In the City "A" League the Wheelabrator Seniors are in first place while the Wheelabrator Juniors are holding down fourth.

In the Women's City "B" League our Wheelabrator girls team is in third.

"Figby,
lucky devil,
has Blue Cross."

